



News Release

For Immediate Release

For more information, contact:
Michele Feder
+1 724 934 4470
michele@aimglobal.org

AIM North America Elects Three New Directors

VAR Representation on Board Expanded

Warrendale, Pennsylvania - July 21, 2004 - AIM North America announces the Election of three new Directors to its Board. The new directors are Tom Long, Director and CEO of The LDS Corporation, Mike Lowry, CEO and President of Lowry Computer Products, and Jack Tinsley, Jr., President of BarCode ID Systems. They will fill the positions of outgoing board members Bob Karr, SATO America, Inc., Doug Salvador, Datamax Corporation, and Meyer Weiss, Media Solutions.

"Each of these industry leaders manage very successful Reseller Organizations and have been in the AIDC industry for a number of years. Their perspectives and experience will be very beneficial in helping direct the future of AIM North America", stated Tee Migliori, Chairman of AIM North America, and President of ADC Technologies Group.

AIM North America is a regional chapter of the association for Automatic Identification and Mobility, chartered to support the reseller community in North America through education, networking, and marketing exposure. Its members are comprised of providers of hardware, software, systems and services that manage the collection and integration of data with information management systems in the bar code and RFID industry.

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About AIM North America

AIM North America is one of 12 chapter organizations of AIM, Inc., a global trade association comprised of providers and users of hardware, software, systems and services that manage the collection and integration of data with information management systems. As a not-for-profit industry organization, AIM's mission is to stimulate the understanding, adoption and use of technology by providing timely, unbiased and commercial-free news and information. AIM North America is the chapter serving the United States and Canada.

For more information, contact the AIM North America office at 125 Warrendale-Bayne Rd., Ste. 100, Warrendale, PA 15086, telephone +1-724-934-4470 or fax +1-724-934-4495. For direct online access to AIDC information or additional support, access the AIM North America Web site at www.aim-na.org.