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Through Your Enterprise*

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BarCode ID Systems Certified as Zebra Authorized XML Printer Specialist

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ATLANTA, GA -- BarCode ID Systems, a complete systems integrator and mobility solutions provider, has been certified as a Zebra Authorized XML Printer Specialist by Zebra Technologies Corporation (NASDAQ: ZBRA), the leading global providers of thermal bar code label and receipt printers, card printers, and RFID smart label printer/encoders.

As an Authorized XML Printer Specialist, BarCode ID Systems is one of a limited number of value-added resellers and systems integrators in North America authorized to sell, install and service Zebra's line of industry-leading XML-enabled printers/encoders. BarCode ID Systems achieved this elite designation by meeting Zebra's authorization criteria, including Zebra's specialized in-depth training program, proof of technical proficiency, and dedicated XML integration resources.

Zebra's XML printers are designed for open-standards flexibility to simplify and speed integration of bar code label printing into many of today's leading supply chain management and manufacturing system applications. Extensible Markup Language (XML) is increasingly being used to provide more flexible and adaptable information identification for the open exchange of data. As a result, XML is quickly becoming the standard for business-to-business and application-to-application transactions, and is gaining use in EDI, ERP, and manufacturing systems. By adopting Zebra's XML-enabled printers into their business process applications, companies can eliminate or reduce costs for middleware, licensing, print server hardware, administration and programming. "We are extremely pleased to welcome BarCode ID Systems as one of Zebra's authorized XML specialists," said Victor Salmons, Director of Product Management for Zebra. "Our goal is to ensure that Zebra channel partners around the world are fully trained and authorized to supply and support complete Zebra's line of on-demand printing products and solutions in their local markets."

Zebra's authorization program also allows BarCode ID Systems to receive priority access to Zebra XML training, forums and technical support. According to Steve George, Vice President and COO of BarCode ID Systems, "We are very pleased to add another formal partner designation from Zebra to our credentials. The XML certification ensures we are compliant with all Zebra partner requirements and can offer our clients premium service levels, superior product knowledge and advanced integration expertise."

For more information, contact BarCode ID Systems, 678-904-9040.

BarCode ID Systems is a leading solutions provider of Auto ID technologies, specializing in mobile computing, bar coding and RFID systems. Privately owned and headquartered in Atlanta, Georgia, BarCode ID Systems focuses on data automation solutions for manufacturing, distribution and healthcare environments, including internal and external data management solutions for the growing mobile enterprise. With sales and engineering offices in the Southeast, Midwest and Northeast, BarCode ID Systems specializes in applications for the automotive, electronics, food/beverage, pharmaceutical, healthcare, paper/plastics, textiles and retail industries. BarCode ID Systems is an authorized Symbol® Business Partner, Zebra® Premier Partner, Microscan® Preferred Partner, Intermec® Honours Partner, Stay-Linked® Certified Partner and Odyssey® Premier Reseller.

Zebra Technologies Corporation, Vernon Hills, Illinois, delivers innovative and reliable on-demand printing solutions for business improvement and security applications in 90 countries around the world. More than 90% of Fortune 500 companies use Zebra(R)-brand printers. A broad range of applications benefit from Zebra- brand thermal bar code, "smart" label and receipt printers, and Eltron(R)- brand card printers, resulting in enhanced security, increased productivity, improved quality, lower costs, and better

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