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BarCode ID Systems Recertified as Zebra Authorized Service Provider for 2003

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ATLANTA, GA -- BarCode ID Systems, a complete system integrator and wireless data collection solution provider, was recently recertified as a Zebra Authorized Service Provider (ZASP) for 2003 by Zebra Technologies Corporation (NASDAQ: ZBRA), the leading global providers of thermal bar code label and receipt printers, card printers, and RFID smart label printer/encoders.

By certifying its technicians on the complete Zebra line, BarCode ID Systems is one complete resource for maintenance on all Zebra thermal printers, including Desktop and Mid-range printers formerly sold under the Eltron® brand name.

As a Full-Service Provider, BarCode ID Systems offers a complete set of services and support solutions, including on-site and depot service, installation, set-up services, maintenance contracts, networking connectivity and telephone support. Specifically, some key benefits include:

- Access to a dedicated technical service phone number in operation at least 8 hours per day, 5 days per week. This line connects you with specialists dedicated to the support of Zebra products.
- Zebra-trained repair technicians certified in the repair of Zebra products, whose knowledge and expertise assures fast service and quick turnaround on repairs.
- Assurance that only genuine Zebra parts are used with every repair service provided.
- Peace of mind knowing that BarCode ID Systems' support and repair personnel are continually trained, tested and certified on their knowledge of Zebra products and provide the best support available.

This recertification is the third consecutive year that BarCode ID Systems has been named a Zebra Authorized Service Provider—Full Service.

BarCode ID Systems is a complete Systems Integrator and Auto ID solutions provider headquartered in Atlanta, Georgia, with sales offices across the East and Midwest. BarCode ID Systems focuses on data automation solutions for manufacturing and distribution, including complete wireless systems, mobile printing systems, warehouse and inventory management, print & apply systems, fixed-mount scanning systems, tailored software solutions, bar code printing systems, service and a full line of media and supplies. BarCode ID Systems is a Symbol® Elite Value Plus Partner, Zebra® Premier Partner and Microscan® Preferred Partner. For more information, contact BarCode ID Systems, 3406 Oakcliff Road, Suite D-1, Atlanta, GA 30340, 800-452-7418, info@barcodeid.com.

Zebra Technologies Corporation, Vernon Hills, Illinois, delivers innovative and reliable on-demand printing solutions for business improvement and security applications in 90 countries around the world. More than 90% of Fortune 500 companies use Zebra(R)-brand printers. A broad range of applications benefit from Zebra- brand thermal bar code, "smart" label and receipt printers, and Eltron(R)- brand card printers, resulting in enhanced security, increased productivity, improved quality, lower costs, and better customer service. The company has an installed base of nearly three million printers, including RFID printer/encoders and wireless mobile solutions, and also offers software, connectivity solutions, and printing supplies. Information about Zebra Technologies can be found at www.zebra.com.

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